

## Boutique Hotels Burlington

Boutique Hotels Burlington - Boutique hotels would often offer a warm surroundings with a stylish appearance and impeccable amenities. These hotels are normally not affiliated with a chain. Boutique hotels are normally known as design hotels or lifestyle hotels. This trend in hotels began in North America during the nineteen eighties. Several major cities have boutique hotels offering more than 100 rooms, whilst some are extremely small and quaint and feature single digit rooms to those less than one hundred.

The first of the numerous boutique hotels include: the Hotel Village Court within San Francisco, the Bedford, a San Francisco hotel, the Blake`s Hotel in South Kensington and the Morgan`s Hotel, located in Murray Hill, New York.

There is no real exact description of a boutique hotel as these hotels may be a historic building while others are more trendy. They will probably be set with a particular theme, or made with a unique architecture or design. Usually, a boutique hotel is known for some specifics such as target market, design and service. It is popular for boutique hotels to be themed. Different hotels try to provide a different experience by either choosing an overall hotel theme or offering theme rooms.

Visitors of all sorts would enjoy the luxury provided by a boutique hotel. They could be equally enjoyed for example by business travelers, families on vacation or honeymoon couples. The typical age target market for the majority of boutique hotels is roughly twenty five to fifty five age range. A lot of these hotels cater to middle class to upper income level. Various boutique hotels are appealing to the corporate traveler who will be back and hence, provide repeat business for the hotel. They hope that these repeat clients will refer other clients and provide regular business on a year round basis rather than a specific season.

The level of personalized service offered at a boutique hotel differentiates them from conventional hotels. Normally it is the goal of the boutique hotel to provide their clients with an extreme level of customer service which they would not be able to be given at a bigger hotel. In many boutique hotels, the employees might know the guests by their names. Some are known to offer the elegance of canopy beds, fireplaces and bathrobes. Nearly all provide 24-hour guest services. There may be bookstores and gift shops on-site in addition to healthy food choices and relaxation alternatives for mind and body, such as spa and massage services.

With whichever boutique hotel, there are various features which would differ from place to place. Some focus on offering a calm, quiet and soothing surroundings for example. Others could present lots of technological amenities. The concept of bed and breakfast can be more or less the same as the boutique hotel. A lot of the boutique hotels offer delightful dining facilities and might have bar and lounge places that are likewise open to the public. It seems to be a trend that is more and more growing, with various old and new hotels promoting themselves as being boutique. Looking for charming and deluxe accommodation all-around the globe, the boutique hotels offer a different approach to travel.